

2022 Annual Marketing Communications Awards Gala

SPONSORSHIP PACKAGES



Kansas City

	Presenting Sponsor (1)	Cocktail Hour Sponsor (1)	Name Tag Sponsor (1)	Program Sponsor (1)	Buffet Sponsor (1)	MCA Supporter (4)
Cost	\$1,000	\$800	\$500	\$500	\$350	\$250
Benefit Details	Introduce keynote, priority seating for guests	Sponsorship sign and opportunity to set out swag during cocktail hour	Sponsorship sign at registration table, opportunity to provide logo'd lanyards/nametags	Logo included on attendee programs	Sponsorship sign at buffet	—
Number of Tickets	2	1	1	1	1	1
Logo on Exterior Theatre Signage	✓	—	—	—	—	—
Logo in Awards Presentation	✓	✓	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓	✓	✓
Opportunity To Place Swag On Tables	✓	✓	✓	✓	✓	✓