

Top Eight Reasons to Join SMPS-KC:

1

Networking Opportunities

Forge powerful A/E/C business contacts through the extensive SMPS network. Expand your reach by attending local chapter meetings and programs, or by participating in premier national events like AMPLIFY A|E|C. Elevate your engagement by volunteering for a chapter or national committee. Deepen connections with fellow members via 'People on MySMPS' and contribute to online forum discussions to exchange advice, recommendations, and expertise. Discover potential partners and suppliers effortlessly in the A/E/C Buyer's Guide.

2

Professional Development & Strategic Learning

Elevate your firm's strategies by attending SMPS programs, workshops, online webinars, and conferences. Discover how leading A/E/C professional services firms are conquering daily challenges, then return to your office equipped with innovative solutions and fresh ideas ready for immediate implementation. Membership grants you complimentary access to our exclusive learning labs and an extensive archived library on MySMPS.

3

CPSM Certification

In an industry that values certification and credentials, the Certified Professional Services Marketer (CPSM) program will help build your personal brand and knowledge in marketing and business development, increasing your credibility with employers, coworkers, and peers.

4

Leadership Opportunities

Develop and perfect your leadership skills by actively engaging with SMPS. Volunteer to serve on a chapter committee or our board of directors, regional conference planning committees, or national task forces and committees —gaining invaluable experience and making a direct impact on our organization. Further refine your expertise through speaking engagements, writing articles for our newsletter or national MARKETER magazine, or utilize your talent in countless other ways to help our organization.

5

Career & Hiring Resources

Elevate your professional trajectory with SMPS's dedicated resources. Utilize our comprehensive tools to plan your career, explore diverse job opportunities through the specialized SMPS Career Center, and gain critical market insights from our annual [salary survey](#).

6

Publications & Research

Read up on trends, best practices, and relevant issues impacting A/E/C marketing and business development. SMPS membership includes subscriptions to the award-winning journal [Marketer](#) and [Marketer QuickLook](#), our weekly e-newsletter; access to research and white papers; and discounts on industry publications from SMPS.

7

Marketing Resource Center

Take networking to another level with MySMPS, the award-winning online community designed exclusively for SMPS members. The mission of MySMPS is simple: To connect you online with people, information, and opportunities to make building business easier.

8

Launch into Learning Bundle

Connections, networking, and professional development matter more than ever. At SMPS, we're here to help with all three. When you join SMPS, you'll receive over \$750 in resources to kick-start your membership: [Launch Into Learning bundle](#).